



Bridal Fair Contract



This is a confidential contract and all dates and locations must be kept confidential until such time as the Bridal Association starts promotion of each event.

Because each bridal show is unique some shows will have a limit for each category, contract will be accepted on a first deposit paid basis.

Due to the overwhelming success of our shows and to be fair to all vendors who want to be in the show. All Balances must be paid in full before the show. (Member Dues, Current & Past Bridal Shows, etc) New contracts will not be accepted until you have a -0- balance.

If you plan on having food in your booth and plan to hand out samples you *MUST* provide the association a copy of your *Temporary Food Vendor Permit & Certificate of Liability*. Under all circumstances you will need a *Temporary Food Vendor Permit & Certificate*. This applies to anything you can eat with the exception of store bought and still wrapped food!

The Kern County Bridal Association is pleased to present its next Bridal Event Weddings 2017 at the Kern County Fairgrounds

Sunday, January 29th 2016 at the KC Fairgrounds 90 vendor space only

If you have any questions, or need any further information, please contact us at (661) 633-9200.

We look forward to hearing from you soon!!

Kyle Brown

Sincerely,

Kyle Brown, Executive Producer

Bridal Fair Contract Fax To 661-633-9199

The undersigned firm or individual, hereafter referred to as exhibitor, hereby subscribes to the Services of the Kern County Bridal Association for the Bridal Shows Listed

KCBA agrees to:

- 1. Issue invitations to Brides to be living in Kern County.**
- 2. Put on a Bridal Event at said location at which time all exhibitors will receive full promotion for their services and/or merchandise.**
- 3. Allow exhibitors to give or use samples at their booth to entice brides to use their product or service i.e. if you provide food or drink* you may set up your services in full and provide samples for the guests.**
- 4. Include your company name in Program if agreement is received no later than 30days before show.**

The undersigned exhibitor agrees to the following terms & conditions:

- 1. Payment in the sum agreed upon per show**
- 2. To hold in confidence, and not disclose to anyone or business any information provided to you in association with this Bridal Fair.**
- 3. All Vendors must stay inside their booth space and cannot work the aisle. All business must be conducted within your booth space.**
- 4. Vendors may not pull people from the aisle more than 5 feet from their booth space or inter-fear with the conducting of business with your neighbor booths.**

CONFIDENTIAL INFORMATION.

KCBA's "Confidential Information" includes: (I) tangible information of KCBA's that is labeled "confidential" or "KCBA Confidential" and (II) orally communicated information that relates to or is embodied in a tangible document that is labeled as stated in (I). At all times, title or the right to possess Confidential Information remains with KCBA. Confidential Information may be disclosed to Your Company at events and through other means. The terms below control KCBA's Confidential Information disclosed through the Bridal Event and survive termination or expiration of the agreement. You agree to do and/or comply with the following terms:

1. Maintain Confidential Information with at least the same degree of care that you use to protect Your Company's own confidential and proprietary information, but with at least a reasonable degree of care under the circumstances.
2. Do not disclose any confidential Information to any third party except to your company employees who have a "need to know" the information to do their jobs. Before disclosing confidential information to your company's employees train them on these contractual obligations of confidentiality and obtain their agreement to comply with them. You are responsible for compliance of Your Company's employees with these contractual obligations.
3. Copies. Do not make copies of Confidential Information except as necessary for Your Company employees that have a "need to know"; all copies must be marked "KCBA Confidential".
4. Duration. Maintain the confidentiality of Confidential Information for at least two (2) years from the date it was disclosed to You unless it is: (I) rightfully in the public domain, (II) rightfully received from a third party without any obligation of confidentiality, (III) rightfully known to You without any limitation on use or disclosure prior to its receipt from KCBA. You agree to return or destroy all or part of Confidential Information, including any copies, at KCBA's request, and confirm your compliance with such request.
5. No Other Use. Any bride/groom/customer/client information obtained from this bridal event may only be used for the business that issued a booth, i.e. if you sell flowers and you are a photographer, but you only sign up as a flower shop, you can only use the leads for your flower shop. The leads may not be used for your photography business. If the lead is use for a business not signed up for the event, it will result in fines of \$995.00 for each company that may benefit from the lead.

Pertinent notes and information:

- 1. Set-up is promptly at 8:00 am on the day of the show.**
- 2. All payments pursuant to this agreement shall be due and payable at time of enrollment and considered past due on the day of the show.**
- 3. All past-due balances will be subject to a \$50 billing fee.**
- 4. Please note that there is a \$100 cancellation fee plus the booth fee if you cancel less than 4 weeks prior to event date, retainer is non-refundable upon signing of contract.**
- 5. All Booths will be removed at 10:30 and you will not get a refund for not arriving on time!**
- 6. Do not breakdown until 3pm.**

Please Select Show Participation and Fax the completed pages to 661-633-9199 or scan and Email back to kyle@kcba.us if this is the online version fill out and send

Weddings 2017 January 29th 2017 at the Kern County Fairgrounds

Count Me In Already Confirmed for this show Not at this time

10 Wide X 8 deep KCBA Member \$495.00 | non mener \$995.00

Do you want the same spot as last year? YES No I did not participate last year.

Please charge me \$_____Deposit on this show (minimum \$50)

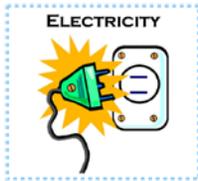
Additional Space is available on a first come first get basis at a rate of \$7.50 per Sq Feet _____

To keep cost from increasing we will not be providing Tables, chairs or linen in the booths unless you ask for them.

PLEASE CHECK THE APROPRIATE BOX OR WE WILL NOT HAVE THE MATERIALS YOU NEED

- Yes I need a Table No I do not need any tables
 Yes I need a linen No I do not need any linen
 Yes I need Chairs No I do not need any Chairs

Additional Amenities:



Electricity is available throughout the facility, but we cannot guarantee electricity to your booth if you do not order electricity. You may bring your own extension cords, power strip & Gaffers Tape at no additional cost and take your chances. However, for a fee of \$25 you can have electricity brought to your booth. Please check box to have electricity supplied.

YES please provide me with electricity NO electricity needed or I will take my chances



Our Rental sponsor for the 2016/17 Seasons is Best Party Rentals. If you need anything for the your booth at any of the bridal shows please contact Veronica
5880 District Blvd #18
Bakersfield, CA 93313
Phone: 661-833-5400
Fax: 661-663-9420
10 to 6 M~F

PAYMENT: PLEASE CHOOSE ONE

- Please charge card on file \$50.00 non refundable retainer for this show only, and the balance 30 days before the show.
- Please charge my card on file the \$495/995 non refundable booth fee for this show.
- Please charge card on file \$50.00 non refundable retainer for each show that I selected to participate in, and the balance of each separate show 30 days before each show.
- Please charge my card on file the FULL balance of all the shows that I selected to participate in.
- Please charge my card _____
- I would like to provide you another form of payment for this show or for all the shows I selected to participate in.

Payment amount \$ _____ Form of payment Credit Card Check Cash

Card Number _____ Exp Date _____ C V V _____

Billing Address if other than listed below _____ Zip _____

Name: _____

Company: _____

Category: _____ (categories have limits)

Address: _____

Phone Office: (____) ____ - _____ Phone # (____) ____ - _____ Home: (____) ____ - _____ Fax:(____) ____ - _____

Name As You Would Like It To Appear In media: _____

Signature: _____ Title: _____

Print: _____ Date: _____

Please understand that ANY display or solicitation for or on behalf of ANY other business not a part of the show is **NOT ALLOWED** (i.e. the people who gave you the decor, flowers, photos, cake, etc. for your booth). If you do not own the business do not promote, hand out cards, or give any information about that business at the show. Do not share the lead list with ANY other company. The FINE is \$995.00 for each infraction.

Due to the nature of wedding business each category must have its own booth. I.e: we have room for only a set number of photographers and if you do photo, video, photo booth, and coordinate that would limit the number of vendors we can have in the show because we may be full for photographers and you come in as one thing and then promote another there by overflowing the category and the flow of the room. I try not to put like business next to each other but put complementary close as to enhance the experience of the bride.

If you plan on giving/selling any food samples at your booth you must obtain a temporary food permit from the health department

Ad size & price for program.

Artwork must be turned in no later than 2 weeks before event date or it will not appear in the program. You Can Find Templates in your KCBA dashboard <http://www.kerncountybridalassociation.com/membership/bridal-shows/program-ad-sizes/> It Must Be Camera Ready, if no artwork is received no ad will be in the program.

If we need to do any artwork, there will be a \$75.00 charge minimum.

Please e-mail your ad in PDF

All ads are in color and in the size below. If you have an ad in the Wedding Book 2015 and would like us to use that ad, please check the appropriate box below:

_____ Please use my ad from the current Wedding Book.

_____ Please use my ad from the last Bridal Show I was in.

_____ I will provide you a new ad (please select size below)

Ad Sizes are as follows:

Very Important: Please make sure your orientation in correct

- 1/4 page ad color **Free with booth**
1.75 high X 4.5 wide (not 4.5 High X 1.75Wide)
300 DPI in PDF format
- 1/2 page ad color \$125.00
3.50 high X 4.5 wide
300 DPI in PDF format
- Full page ad color \$150.00
7 high X 4.5 wide
300 DPI in PDF format



Signature: _____ Title: _____

Print: _____ Date: _____

Bride Bag Stuffers

The Bridal Show provides the first 300 brides with a Bride Bag full of goodies to remember us by. If you would like to have your information in these Bride Bags please provide us with a total of 300 of whatever you want in the bag 10 days before the Bridal Show



Helpful TIP for better results.

If you want to stand out among this crowd you need to put in a little extra effort. Find a nice inexpensive gift you can attach your name/business card to!

Restrictions:

Product can not advertise any other company other than the one participating in the event. Please understand that ANY display or solicitation for or on behalf of ANY other business not a part of the show is NOT ALLOWED (i.e. the people who gave you the decor, flowers, photos, cake, etc. for your booth/Giveaway). If you do not own the business do not promote, place with your information in the bag or give any information about that business.